

Name: EM M00008
Desc: Annual

EAST MOTORS INC.

Active

BILLING INFORMATION

Bill Address:	EAST MOTORS INC. 2204 SE 3rd Street Clarion IL 61231	Billing Flag:	A Active - Bill Me Later
Attention:		BC - Bill Thru Date:	00/00/0000
		PR - Bill Thru Date:	00/00/0000
		OD - Bill Thru Date:	00/00/0000
		OT - Bill Thru Date:	00/00/0000

BUY REQUEST

Due Date	02/13/2008	Demographics	A25-54
Sponsor		Creative	New
Start Date	02/07/2008	End Date	00/00/0000

TELEVISION

Budget	?	Day Parts	
Flight Dates	Mar 08-Feb 09	Length	:30
Run Days	Mo Tu We Th Fr Sa Su Y Y Y		

TV Instructions

Cable pkg plus 3x/ week for 2wks per month on AM news
with KWQC, WQAD, WHBF and 9PM news on FOX

RADIO

Budget	\$7500	Day Parts	
Flight Dates	Mar 08-Feb 09	Length	:60
Run Days	Mo Tu We Th Fr Sa Su Y Y Y Y		

RD Instructions

WLLR, WOC, KUUL.
Do they still have live read availability for Auto in the
morning?
Monmouth radio?

NEWSPAPER

Budget	?	Color	bw
Issue Dates	Mar 08 Feb 09		
Ad Size	2x12 & full page & Half page		

NP Instructions

2x12 in Dispatch and full page in Aledo Times.
Aledo weekly and Dispatch SAT-SUN.

** CONTINUED ON NEXT PAGE **

PRGM: MB0601
OPER: PJS

CAMPAIGN JACKET

PAGE: 2
DATE: 7/08/08

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BUY REQUEST

HALF page weekly in the Thrify Nickel

MISC INFORMATION

Loc Code	AGCY	Invoice Format	Standard
Product			
Acct Manager	Dave Fowler		
Project Director			
Traffic Director			
Bill Contact	Jim Essig	(309)582-5336	
Media Contact			
Other Contact			

CURRENT AMOUNTS

To Order	12,675.00	To Bill	12,675.00
ordered	12,675.00	Billed	.00
Budget	.00		

YOUR
WATERMARK
LOGO
HERE