



LOGO

P.O. Box 123456
Dallas, TX 75025
(214)544-0022

ESTIMATE

TO: Larkin's Pool Supplies
3925 E. Richland Rd.
#100
Corona NM 85041
USA

DATE 07/03/2008

JOB: LPS 000011 2007 MO Spring Catalog Mar_Apr

ESTIMATE 06 2 Versions - 100,270

PRELIMINARY ESTIMATE

DESCRIPTION	ESTIMATE 06
Printing Qty - 100,270 (v1: 75,270 & v2: 25,170) Finished Size - 8-3/8" x 10-3/4" Page Count - 32 + cover	22,484.88
Postage to Mailhouse Estimated postage based on 2006 rates effective 9/1/06.	28,057.50
Mailhouse Production Prepare 75m pieces (v1 only) for mail drop to arrive in-home w/in 3 days before/after 2/27/07.	1,788.44
Shipping Freight includes packout and ground freight	1,396.00
TOTAL ESTIMATE	<hr/> 53,726.82

Approved By: _____

Date : _____

Larkin Job #: #050-1